



Marketing & Sales Coordinator

Starting Date: April 1, 2018

Full-Time

Chicago

THE ROLE

Gotham Greens has an immediate opening for an exceptional individual to join the marketing and sales teams. This role will support sales, increase brand awareness and execute merchandising and marketing programs that articulate and influence the Gotham Greens brand. The ideal candidate is active within the local food/ wellness community and embraces Gotham Greens' core values. This is an opportunity for an enthusiastic, self-motivated and highly-organized individual to join a rapidly growing, disruptive company in the 21st century food system. The position is based in Chicago with potential opportunities to transfer to other locations in the future.

AREAS OF RESPONSIBILITY

Merchandising, Field Marketing and Sales

- Maintain high quality in-store displays by upholding merchandising standards, making frequent store visits and prompting store management to reorder when levels are low
- Perform weekly in-store product demonstrations throughout the Chicagoland area
- Improve and maintain store relationships with produce managers via excellent customer service, proactive problem solving and consistent follow through
- Develop new business opportunities with wholesale, retail and food service customers

Communications and Public Relations

- Assist the marketing team with internal and external communication, campaigns, and social media
- Support brand content creation during events, demonstrations, and collaborations
- Coordinate company communication including but not limited to: partnerships, new media opportunities, customer rewards, special events, and greenhouse tours



Marketing and Community Partnerships

- Support and establish new relationships with strategic corporate and community organizations
- Cultivate relationships with consumers, brand ambassadors and community organizations that authentically activate our brand throughout the region

QUALIFICATIONS

- 1-3 years of relevant (specialty food, agriculture) related experience in sales, demonstrations, customer service, marketing /or branding
- Prior experience in the natural and organic food industry and/or consumer health and wellness a plus but not required
- A flexible schedule and ability to work efficiently with minimal supervision (some weekends and nights required)
- Must be impeccably organized and able to juggle multiple priorities
- Active within the local food/ wellness community and embraces Gotham Greens' core values
- Comfortable with speaking to customers in a retail environment and vendors in a sales environment
- Basic to intermediate cooking skills (able to cook with and without a recipe) and strong demonstrated food knowledge
- Excellent verbal, written, and interpersonal skills
- Reliable and highly self-motivated with a creative flair
- Must have a valid driver's license and access to transportation.

WHO WE ARE

Gotham Greens is a global pioneer in the field of urban agriculture and a leading producer of year-round, hyper-local produce and fresh food products. The company provides its retail, restaurant, and institutional customers with produce grown under the highest standards of food safety and environmental sustainability. Gotham Greens' pesticide-free produce is grown using Non-GMO seeds, recycled irrigation water and 100% renewable electricity. The company has built and operates over 170,000 square feet of greenhouse across 4 facilities in New York and Chicago and is actively developing projects in cities across the United States. Gotham Greens was named one of the 'Coolest Businesses in America' by Business Insider and was founded in 2009 in Brooklyn, New York.

Our team is hard working, supportive, and passionate about sustainable urban agriculture. We work to create an environment that is caring, fun, and collaborative. As an Equal Opportunity Employer, Gotham Greens Butterhead, LLC and its affiliates do not discriminate against applicants or employees



LOCAL PRODUCE

because of their race, color, citizenship status, national origin, ancestry, gender, disability, sexual orientation, age, religion, creed, marital status, veteran status, domestic violence victim status, political affiliation, or any other factor protected by federal, state, or local law.

We thank all applicants in advance for their interest in this position, however, only those selected for an interview will be contacted.



GREENHOUSE
GROWN



PESTICIDE
FREE



SUSTAINABLE
AGRICULTURE



URBAN
FARMING



PREMIUM
QUALITY

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