



Product Demonstrator
Starting Date: Immediate
Part-Time
NYC + Chicago

THE ROLE

Gotham Greens has an immediate opening for an exceptional Product Demonstrator in the Greater Tri-state and Chicago areas. The position will prepare light recipes using Gotham Greens' leafy greens, herbs and fresh food products. The Product Demonstrator will also introduce Gotham Greens premium quality products to customers, provide product education, promote sales and serve as brand ambassador. This role is also essential in gathering customer feedback for internal intelligence and analytical utilization.

Experience in the natural food industry is preferred but not required. This is an opportunity for an enthusiastic, self-motivated and highly organized individual to join a rapidly growing, innovative, disruptive company in the 21st century food system.

AREAS OF RESPONSIBILITY

In-Store Demonstration and Merchandising Support

- Perform product demonstrations and samplings of Gotham Greens products in retail and other locations including events, tradeshows, festivals, etc.
- Assist in building consumer recognition, increasing sales, and sharing product knowledge
- Ensure demonstrations are efficiently and effectively coordinated with in-store buyers and managers including scheduling, set up, clean up, merchandising and follow up
- Gather consumer and customer feedback
- Support product merchandising
- Provide outstanding customer service
- Perform other duties, as assigned, to meet business needs

QUALIFICATIONS

Requirements:

- Must have valid food handlers' certificate
- Must possess valid driver's license with clean record (required in CHI, preferred in NYC)
- 1+ years of related experience in sales, demonstrations, customer service, marketing and branding



- Ability to work independently and with a flexible schedule based on the needs of the customers, including nights, weekends and holidays as required
- Passionate about showing that local, fresh food is accessible to everyone
- Ability to communicate effectively to customers through personal experience with the products and connecting the public to the company's story and values

The ideal candidate:

- Excellent verbal, written, and interpersonal skills
- Reliable and highly motivated with a creative flair and lively personality
- Passionate commitment to the company vision
- Appreciation to principles of sustainable agriculture and food
- Active in community and educating others on environmental sustainability and healthy eating

WHO WE ARE

Gotham Greens is a global pioneer in urban greenhouse agriculture and a leading consumer brand of premium-quality local produce and fresh food products. Gotham Greens' produce is grown using ecologically sustainable methods in technologically-sophisticated, climate controlled, urban greenhouses. Gotham Greens provides its diverse retail, restaurant, and foodservice customers with a local, reliable, year-round supply of salad greens, herbs and fresh food products grown under the highest standards of food safety and environmental sustainability. The company owns and operates over 170,000 square feet of greenhouse across four facilities in New York and Chicago and currently has 500,000 square feet of greenhouse under development in five US states. Gotham Greens was founded in 2009 in Brooklyn, New York.

We are farmers that live in apartments. Our team is hard working, supportive, and passionate about sustainable urban agriculture. We work to create an environment that is caring, fun, and collaborative.

Gotham Greens is proud to be an Affirmative Action/Equal Opportunity Employer. We thank all applicants in advance for their interest in this position, however, only those selected for an interview will be contacted.



**GREENHOUSE
GROWN**



**PESTICIDE
FREE**



**SUSTAINABLE
AGRICULTURE**



**URBAN
FARMING**



**PREMIUM
QUALITY**

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