



Product Demonstrator

Starting Date: Immediate

Part-Time

New York

THE ROLE

Gotham Greens has an immediate opening for an exceptional individual to fill a position as a product demo specialist in the New York Tri State area. The position will prepare light recipes using Gotham Greens local produce, introduce products to customers, provide product education, promote sales and serve as brand ambassador. This position also gathers consumer feedback for internal use.

AREAS OF RESPONSIBILITY

In-Store Demonstration and Merchandising Support

- Perform product demonstrations and samplings of Gotham Greens local produce in retail and other locations including events, tradeshow, festivals, etc.
- Assist in building consumer recognition, increasing sales, and sharing product knowledge of Gotham Greens premium quality locally grown produce.
- Ensure demos are efficiently and effectively coordinated from scheduling to set up, and clean up, merchandising and follow ups
- Work with in-store buyers and merchandisers to schedule, coordinate and execute demos
- Gathers consumer and customer feedback for internal use
- Supports product merchandising
- Provide outstanding customer service
- Performs other duties, as assigned, to meet business needs.

Schedule

- Typical schedule will initially consist of Wednesday through Sunday.
- Demos are 4 hours in store typically between 9am-7pm
- 6-10 times per week as time availability allows

Ideal Candidate:

- Is a positive minded, enthusiastic, extroverted, result driven, team player.



- Possess a love for natural, raw, local food and a passion for our brand and products.
- Is an independent worker, with strong interpersonal skills and self-motivation.
- Able to learn quickly, be coached and grow within a rapidly growing company.
- Has a valid, clean driver's license
- Is flexible, reliable & organized

QUALIFICATIONS

- Bachelor's Degree preferred but not required
- 1-3 years of relevant (specialty food, agriculture) related experience in sales, demonstrations, customer service, marketing and branding
- Ability to work a flexible schedule based on the needs of the customers, including nights, weekends and holidays as required.
- A strong knowledge of foods and food sanitation a plus.
- Basic to intermediate cooking skills (able to cook with and without a recipe) and strong demonstrated food knowledge.
- Excellent verbal, written, and interpersonal skills
- Creative flair and lively personality
- Passionate commitment to company vision
- Appreciation to principles of sustainable agriculture and food
- Knowledge of MS Office required. Illustrator, InDesign, Photoshop, or similar preferred.

COMPENSATION

- Up to \$15 per hour based on experience.

WHO WE ARE

Gotham Greens is a global pioneer in the field of urban agriculture and a leading producer of year-round, hyper-local produce and fresh food products. The company provides its retail, restaurant, and institutional customers with produce grown under the highest standards of food safety and environmental sustainability. Gotham Greens' pesticide-free produce is grown using Non-GMO seeds, recycled irrigation water and 100% renewable electricity. The company has built and operates over 170,000 square feet of greenhouse across 4 facilities in New York and Chicago and is actively developing projects in cities across the United States. Gotham Greens was named one of the 'Coolest Businesses in America' by Business Insider and was founded in 2009 in Brooklyn, New York.

Our team is hard working, supportive, and passionate about sustainable urban agriculture. We work to



LOCAL PRODUCE

create an environment that is caring, fun, and collaborative. As an Equal Opportunity Employer, Gotham Greens Butterhead, LLC and its affiliates do not discriminate against applicants or employees because of their race, color, citizenship status, national origin, ancestry, gender, disability, sexual orientation, age, religion, creed, marital status, veteran status, domestic violence victim status, political affiliation, or any other factor protected by federal, state, or local law.

We thank all applicants in advance for their interest in this position, however, only those selected for an interview will be contacted.



GREENHOUSE
GROWN



PESTICIDE
FREE



SUSTAINABLE
AGRICULTURE



URBAN
FARMING



PREMIUM
QUALITY

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