



PRODUCT DEMONSTRATOR– New York

Part-Time

Job Description

Gotham Greens has an immediate opening for an exceptional individual to fill a position as a product demo specialist in the New York Tri State area. The position will prepare light recipes using Gotham Greens local produce, introduce products to customers, provide product education, promote sales and serve as brand ambassador. This position also gathers consumer feedback for internal use.

Responsibilities:

- In Store Demonstrations and Merchandising Support
 - Perform product demonstrations and samplings of Gotham Greens local produce in retail and other locations including events, tradeshow, festivals, etc.
 - Assist in building consumer recognition, increasing sales, and sharing product knowledge of Gotham Greens premium quality locally grown produce.
 - Ensure demos are efficiently and effectively coordinated from scheduling to set up, and clean up, merchandising and follow ups
 - Work with in-store buyers and merchandisers to schedule, coordinate and execute demos
 - Gathers consumer and customer feedback for internal use
 - Supports product merchandising
 - Provide outstanding customer service
 - Performs other duties, as assigned, to meet business needs.

Schedule:

- Typical schedule will initially consist of Wednesday through Sunday.
- Demos are 4 hours in store typically between 9am-7pm
- 6-10 times per week as time availability allows

Qualifications:

- Bachelor's Degree preferred but not required
- 1-3 years of relevant (specialty food, agriculture) related experience in sales, demonstrations, customer service, marketing and branding



- Ability to work a flexible schedule based on the needs of the customers, including nights, weekends and holidays as required.
- A strong knowledge of foods and food sanitation a plus.
- Basic to intermediate cooking skills (able to cook with and without a recipe) and strong demonstrated food knowledge.
- Excellent verbal, written, and interpersonal skills
- Creative flair and lively personality
- Passionate commitment to company vision
- Appreciation to principles of sustainable agriculture and food
- Knowledge of MS Office required. Illustrator, InDesign, Photoshop, or similar preferred.

The Ideal Candidate:

- Is a positive minded, enthusiastic, extroverted, result driven, team player.
- Possess a love for natural, raw, local food and a passion for our brand and products.
- Is an independent worker, with strong interpersonal skills and self-motivation.
- Able to learn quickly, be coached and grow within a rapidly growing company.
- Has a valid, clean driver's license
- Is flexible, reliable & organized

Compensation: Up to \$15 per hour based on experience.

ABOUT GOTHAM GREENS: Gotham Greens is a worldwide pioneer in the field of urban agriculture and a leading regional producer of hyper-local, premium-quality, greenhouse grown vegetables and herbs. Gotham Greens' pesticide-free produce is grown using ecologically sustainable methods in technologically-sophisticated, 100% clean energy powered, climate-controlled urban rooftop greenhouses. Gotham Greens provides its diverse retail, restaurant, and institutional customers with reliable, year-round, local supply of produce grown under the highest standards of food safety and environmental sustainability. The company has built and operates over 170,000 square feet of technologically advanced, urban rooftop greenhouses across 4 facilities in New York City and Chicago. Gotham Greens was founded in 2009 in Brooklyn, New York and is privately held.